



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-07-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 397767		Contract Dt 09-06-2012		Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012			Brand LINDA MCMAHON FOR SENATE 2012			Product Code POLITICALS				Station/Market WABC – NEW YORK						
Agency Est# 1308			CMS # 242815		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 09-12-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 242815						
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 1308																						
1	09-12-2012	09-14-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)				7	30			1	1	1			3	2,000	3	6,000.00	
2	09-12-2012	09-14-2012	09:00AM – 10:57AM		DA AM DAYTIME 9AM-10:57AM (7437)				7	30			1		1			2	800	2	1,600.00	
3	09-12-2012	09-14-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)				7	30			1	1	1			3	1,200	3	3,600.00	
4	09-12-2012	09-14-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)				7	30			1	1	1			3	1,700	3	5,100.00	
5	09-12-2012	09-14-2012	07:00PM – 08:00PM		PA JEOPARDY/WHEEL (7446)				7	30			1	2	1			4	3,200	4	12,800.00	
6	09-12-2012	09-14-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)				7	30			1	1	1			3	1,800	3	5,400.00	
7	09-12-2012	09-16-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)				7	30			1		1		1	3	2,000	3	6,000.00	
8	09-12-2012	09-16-2012	11:15PM – 11:35PM		LN LATE NEWS CFB (7645)				7	30			1		1		1	3	4,000	3	12,000.00	
9	09-14-2012	09-14-2012	08:00PM – 09:00PM		PE FRIDAY 8-9P (7501)				7	30					1			1	5,000	1	5,000.00	
10	09-15-2012	09-15-2012	06:15AM – 10:00AM		AM EWN SA/SU 6-10AM (7434)				7	30							1	1	300	1	300.00	
11	09-15-2012	09-15-2012	08:00PM – 11:30PM		SP: COLLEGE FOOTBALL SAT. PRIME (7510)				7	30							1	1	4,000	1	4,000.00	
12	09-16-2012	09-16-2012	10:00AM – 11:00AM		WK SUN THIS WEEK (7436)				7	30							1	1	4,000	1	4,000.00	
																		Contracted Gross Total:		28	65,800.00	
																		Actual Gross Total:		28	65,800.00	
																		Agency Commission:			9,870.00	
																		Net Total:			55,930.00	

This agreement is subject to the terms and conditions indicated above.

Margn Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397767		Contract Dt 09-08-2012		Revision Dt		Rev# 0		Advertiser LINDA MCMAHON FOR SENATE 2012				Brand LINDA MCMAHON FOR SENATE 2012				Product Code POLITICALS				Station/Market WABC - NEW YORK				
Agency Est# 1308				CMS # 242815		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 09-12-2012		End Date 09-16-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 242815				
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1308																					
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total									
Sep 12			0.00			0.00			65,800.00			0.00			65,800.00									
TOTAL			0.00			0.00			65,800.00			0.00			65,800.00									

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